



SUSTAINABILITY SCAN FOR SMEs

The Sustainability Scan helps your company move from good intentions to measurable action, with a plan that prepares your business for the future.

Why choose this scan?

Customers, banks, and investors increasingly expect companies to demonstrate their sustainability efforts. But where do you start? And how do you identify the biggest risks and opportunities?

The Sustainability Scan gives you clear insight into your current position and delivers a concrete action plan to help your business grow responsibly and stay future-ready.

What does it offer?

Our scan provides:

- An assessment of the strengths and weaknesses in your current approach
- Your performance across Environmental, Social and Governance pillars
- A clear view of where your main risks and opportunities lie

You will receive a practical action plan with priorities, quick wins, and strategic recommendations - a hands-on guide to drive real progress, not just words on paper.

Why it pays off

A strong sustainability policy is a known key driver of business success:

- Better access to capital: banks and investors increasingly look at ESG performance
- Lower risks: you anticipate regulations and energy prices
- Attract and retain talent: employees want to work for companies with vision
- More trust: customers consciously choose sustainable partners
- More innovation: sustainability drives smart and efficient solutions

In essence sustainability drives impact and fuels long-term profitability and resilience.

A smart start

Use the Sustainability Scan to:

- Establish a baseline for companies without an existing sustainability policy
- Benchmark progress for businesses already taking steps toward ESG goals
- Prepare for compliance with upcoming regulations such as CSRD and VSME

Tangible results

After completing the scan, you will receive:

- A clear overview of strengths, weaknesses, and areas for improvement
- A priority matrix with short- and long-term actions
- A tailored action plan linked to relevant sustainability frameworks (SDGs, CSRD, GRI)
- Optional: further guidance during implementation

An investment that delivers

Sustainable business is more than a feel-good initiative - it is a strategic advantage. Businesses that take action become more resilient, operate more efficiently, and earn greater trust from customers, banks, investors, and future talent.

The cost

€2,000 (excl. VAT), eligible for the SME portfolio.

For more information, contact your account manager or one of our specialists via contact@vdl.be.